

New Training Initiative Focuses On The Needs Of Female Employees

Working in partnership with LANTRA, Vue Recruitment & Training Ltd, based at Birling, near Maidstone, has tailored a training and personal development programme for those employed in the land-based sectors.

With a clear recognition that women make up by far the largest percentage of employees across the horticultural industry, in 2008 Vue Training launched a range of 'personal development' courses to help them with career progression combined with opportunities for personal 'added value'.

"With such a diverse range of potential clients, all employing considerable numbers of women on their payrolls, we have set out a basic 'menu' of training courses, combined with an ability to 'customise' needs to each client, depending on the nature of their business", said Vue Director, Vanessa Jarrett.

Vue Recruitment & Training offers coaching and training in all aspects of management across a range of levels, from supervisory to middle management, and beyond if required. 'People skills' feature at the front of the menu of courses offered, including communication, customer service, conflict management, planning and supervisory management to name but a few.

"We have provided courses for contractors such as Spadeworks, but include farms and horticultural businesses significantly employing women within their workforce," explained Vanessa Jarrett. "We are keen to provide the maximum opportunity for female employees to fully develop their potential and make then greatest 'added value' contribution to their workplaces. More and more businesses are seeing such opportunities as a central part of their staff development programmes".

Vue Recruitment & Training uses a combination of their Birling-based premises and on-site resources to provide the training need, and has access to 50 Associates capable of delivering the range of competences required to deliver the portfolio of courses. The new season's programme resumes in April 2009, and details can be found on 01732 870511 or info@vuelimited.co.uk

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